



Press Release

Sony Mobile adds two new Xperia smartphones to its Spring line up, bringing best of Sony experiences to a broader device range

- **Two new models added to the Xperia™ range of premium smartphones with Xperia™ SP and Xperia™ L offering unique Sony features at new price points**
- **Xperia SP offers a high quality HD experience, LTE 4G and easy connectivity with One-touch function in a beautiful cutting-edge design**
- **Xperia L provides a stylish design with best in class Sony camera experience for perfect pictures and videos every time**

18th March 2013, London, United Kingdom – Sony Mobile Communications (“Sony Mobile”) today announced two new [Xperia smartphone](#) models to join its 2013 line up - the Xperia SP and Xperia L. The [Xperia SP](#) delivers 4G LTE performance and an exceptional viewing experience, with a razor sharp HD screen housed in a beautiful design. The [Xperia L](#) provides class leading camera technology with HDR for both photos and videos complemented by a high quality screen.

Both the Xperia SP and Xperia L offer the best of Sony with stunning premium designs and a range of technologies including a high quality screen for the ultimate viewing experience; the latest camera features for impressive pictures and videos; NFC connectivity for One-touch function; Battery STAMINA Mode for extended battery life; and Sony’s signature media apps for enjoying photos, music, movies and games on the go.

"Xperia SP and Xperia L are ideally suited for those seeking stylish class-leading smartphones that don't compromise on features", said Calum MacDougall, Director of Xperia Marketing at Sony Mobile Communications. "Both of our new models benefit from Sony's proven innovation and engineering expertise – whether you want to enjoy premium HD quality entertainment over 4G LTE on our mid-range Xperia SP or capture every moment in perfect detail with our more affordable Xperia L."

Xperia SP – High Definition brilliance in a premium design

The Xperia SP utilises expertise from Sony's BRAVIA® TV engineers to create its stunning 4.6" HD Reality Display for razor sharp pictures and superior brightness.



The latest Mobile BRAVIA® Engine 2 delivers an even better viewing experience by analysing your content type and adjusting the image automatically, making it one of the most intelligent smartphone screens around. The engine will make the adjustment by adding new real-time contrast optimisation to the sharpness enhancement, high-quality colour management and noise reduction.

As well as delivering brilliant experiences, the Xperia SP looks beautiful too with a precision-crafted co-moulded aluminium frame, for a seamless look that is both sleek and solid. Adding to the unique design innovation is the colour-changing 'transparent element' with customisable illuminations which you can personalise to alert you of incoming calls and text messages. And you can even set the illuminations to pulse to the beat of your favourite music.

Key features for Xperia SP

- Precision crafted co-moulded aluminium frame
- Super-bright 4.6" 720p HD Reality Display with Mobile BRAVIA® Engine 2
- One-touch functions with NFC to display content on your TV or to share music and photos between devices

- 4G LTE for superfast entertainment and browsing
- Unique 'transparent element' can be personalised to change colour when notifying you of all your incoming messages and calls. Or simply set it to pulse to the beat of your music to stand out from the crowd.
- 8MP fast-capture camera with "Exmor RS for mobile", HDR and Superior Auto for the best photos, even at night or against a strong backlight
- Battery STAMINA Mode for optimum battery life
- Available in white, red and black colour variations

Xperia L – the perfect smartphone camera experience

The stylish and functional Xperia L features an 8 megapixel camera with Sony's unique "Exmor RS for mobile" sensor technology for vivid colours and stunning clarity. HDR (High Dynamic Range) ensures that both your photos and videos are captured clearly, even at night or against a strong backlight. And with the dedicated camera key that goes from sleep to snap in just over a second even from a locked screen, this fast-capture [camera phone](#) will ensure that you'll never miss another moment. Get the most out of your viewing experience with the high quality 4.3" FWVGA screen that is ideally suited to enjoy all of your content.



Key features for Xperia L

- 8 megapixel fast-capture camera takes sharp pictures in any light
- Enjoy all your content on the generous 4.3" FWVGA display
- One-touch functions with NFC to display content on your TV or to share music and photos between devices
- Fast performance with dual-core processor
- Battery STAMINA Mode for optimum battery life
- Available in white, red and black colour variations

Sony entertainment on the go

Both Xperia SP and Xperia L benefit from Sony's media applications offering a consistent entertainment experience across the range. The "WALKMAN", "Album" and "Movies" apps, provide online and offline content through a single access point with new ways to enjoy and share that content. The "WALKMAN" application provides access to all your downloaded music, plus Music Unlimited* with over 18 million songs to explore from, and Facebook social integration. The "Movies" application gives consumers access to over 100,000 movies and TV series from Video Unlimited* while the "Album" application enables easy access to Facebook friends' photos as well as browsing photos by location.

One-touch functions for easy content sharing

Also featured on both models are Sony's One-touch functions, allowing you to easily and instantly enjoy music and photos across an array of devices, such as Sony's [SRS-BTV5 portable speaker](#) and latest range of NFC-enabled BRAVIA TVs, with just a single touch. It's sharing made easy with no wires, cables, or fiddling with settings necessary.

The new Xperia SP and Xperia L from Sony Mobile will both be available worldwide from Q2 2013.

- Ends -

* Sony Entertainment Network services are subject to availability by region, please see www.sonyentertainmentnetwork.com for more details.

Key technical specifications

		Xperia SP	Xperia L
Colours		White Red Black	White Red Black
Facts	Size	130.6 x 67.1 x 9.98 mm	128.7 x 65 x 9.7 mm
	Weight	155 grams	137 grams
	Operating System	Google™ Android™ 4.1 (Jelly Bean)	Google™ Android™ 4.1 (Jelly Bean)
	Processor	1.7 GHz Qualcomm MSM8960Pro Dual Core	1 GHz Qualcomm MSM8230 dual-core
Camera		8 megapixel camera 16x digital zoom Auto focus Face detection Fast capture Flash/Pulsed LED Flash/Photo light Front-facing camera (VGA) Geotagging HD video recording (1080p) HDR for picture Image stabiliser Red-eye reduction Scene recognition Self-timer Send to web Smile detection Superior auto Sony's "Exmor RS for mobile" image sensor for mobile image sensor Sweep Panorama Touch focus	8 megapixel camera 4x digital zoom Auto focus Face detection Fast capture Flash/Photo flash Front-facing camera (VGA) Geotagging HDR for both picture and movie Image stabilizer Quick Launch Self-timer Send to web Smile detection Sony's "Exmor RS for mobile" image sensor Image sensor Video stabilizer Red-eye reduction Sweep Panorama Touch capture Touch focus Video light Video recording (HD 720p)
Music		3D Surround Sound (VPT) Album art Bluetooth™ stereo (A2DP) Clear bass Clear Phase™ Clear stereo Dynamic normalizer Music tones (MP3/AAC) PlayNow™ service* TrackID™ music recognition* "WALKMAN" application xLoud™ Experience	Album art Bluetooth™ stereo (A2DP) ClearAudio+ mode Clear bass Clear Phase™ Clear stereo Dynamic normalizer Manual equalizer PlayNow™ service* TrackID™ music recognition* "WALKMAN" application xLoud™ Experience
Internet		Google Chrome™* Google Play™ Google™ search* Google Voice™ Search*	Bookmarks Google Chrome™ Google Play™ Google™ search*

	<p>Google Maps™ for Mobile with Street view and Latitude™*</p> <p>NeoReader™ barcode scanner</p> <p>Pan & zoom</p> <p>Web browser (WebKit™)</p>	<p>Google Voice™ Search*</p> <p>Google Maps™ for Mobile with Street view and Latitude™*</p> <p>NeoReader™ barcode scanner</p> <p>Web browser (WebKit™)</p>
Communication	<p>Call list</p> <p>Facebook™ application*</p> <p>Google Talk™ application*</p> <p>HD Voice</p> <p>Noise suppression</p> <p>Polyphonic ringtones</p> <p>Xperia™ Socialife™*</p> <p>Speakerphone</p> <p>Twitter™*</p>	<p>Call list</p> <p>Conference calls</p> <p>Facebook™ application*</p> <p>Friends application</p> <p>Google Talk™ application*</p> <p>Google Talk™ video chat*</p> <p>Multiple IM</p> <p>Speakerphone</p> <p>Twitter™*</p> <p>Video chat ready</p> <p>Xperia™ with Facebook™</p>
Messaging	<p>Conversations</p> <p>Email</p> <p>Google Mail™*</p> <p>Handwriting recognition</p> <p>Instant messaging</p> <p>Multimedia messaging (MMS)</p> <p>Predictive text input</p> <p>Sound recorder</p> <p>Text messaging (SMS)</p>	<p>Conversations</p> <p>Email</p> <p>Google mail™*</p> <p>Handwriting recognition</p> <p>Instant messaging</p> <p>Multimedia messaging (MMS)</p> <p>Predictive text input</p> <p>Text messaging (SMS)</p>
Design	<p>Auto rotation</p> <p>Battery standby mode</p> <p>Gesture input</p> <p>Glove mode</p> <p>Light effects</p> <p>On-screen QWERTY keyboard</p> <p>Mobile BRAVIA® Engine 2</p> <p>Screenshot capturing</p> <p>Throw</p> <p>Touch screen</p> <p>Transparent element</p> <p>/Aluminium frame</p> <p>Wallpapers</p> <p>Voice input</p>	<p>Auto rotation</p> <p>Gesture input</p> <p>Illumination effect</p> <p>On-screen 12-key keyboard</p> <p>On-screen QWERTY keyboard</p> <p>Picture wallpaper</p> <p>Screen capturing</p> <p>Touch screen</p> <p>Voice input</p> <p>Wallpaper animation</p>
Entertainment	<p>3D games</p> <p>Media browser</p> <p>Motion gaming</p> <p>PlayStation® Certified*</p> <p>Radio (FM radio with RDS)</p> <p>Sony Entertainment Network*</p> <p>TV launcher</p> <p>Video streaming</p> <p>YouTube™*</p>	<p>3D games</p> <p>Media browser</p> <p>Motion gaming</p> <p>PlayStation® Certified*</p> <p>PlayMemories*</p> <p>Radio (FM radio with RDS)</p> <p>Sony Entertainment Network*</p> <p>Video streaming</p> <p>YouTube™*</p>
Organiser	<p>Airplane mode</p> <p>Alarm clock</p> <p>Calculator</p> <p>Calendar</p> <p>Contacts</p> <p>eCompass™</p> <p>Notes</p> <p>Setup guide</p> <p>Stopwatch</p>	<p>Airplane mode</p> <p>Alarm clock</p> <p>Calculator</p> <p>Calendar</p> <p>Contacts</p> <p>Document readers</p> <p>eCompass™</p> <p>Infinite button</p> <p>Notes</p>

		Tasks Timer	Setup guide Stopwatch Timer World clock
Connectivity		3.5 mm audio jack (CTIA) aGPS* Bluetooth™ 4.0 wireless technology DLNA Certified® GLONASS* MHL support Media Go™ Media Transfer Protocol support Micro USB support Native USB tethering NFC PC Companion Screen mirroring Sony Bridge for Mac Synchronisation via Microsoft® Exchange® ActiveSync® Synchronisation via Facebook™ Synchronisation via Google™ Synchronisation via SyncML™ USB charging USB High speed 2.0 support Xperia Link™ Wi-Fi® Wi-Fi® Hotspot functionality	<i>3.5 mm audio jack (CTIA) aGPS* Bluetooth™ 4.0 wireless technology DLNA Certified® Media Transfer Protocol support Micro USB support Native USB tethering Media Go™* NFC PC Companion Play Anywhere Screen mirroring Smart Connect Synchronisation via Facebook™ Synchronisation via SyncML™ Synchronisation via Google™ Synchronisation with computer Synchronisation via Microsoft® Exchange ActiveSync® USB High speed 2.0 support USB mass storage Xperia Link™ Wi-Fi® Wi-Fi® Hotspot functionality</i>
Display		4.6" 1280x720 pixels 16,777,216 colour TFT with durable tempered glass	4.3" 854x480 pixels 16,777,216 colour TFT Scratch-resistant touch panel cover glass (Schott 2nd source)
Memory	Internal phone storage	8 GB (up to 5.8 GB user-accessible memory)**	8 GB (up to 5.8 GB user-accessible memory)**
	Expansion slot	microSD™ card, up to 32 GB	microSD™ card, up to 32 GB
Networks		UMTS HSPA+ 850 (Band V), 900 (Band VIII), 2100 (Band I) MHz GSM GPRS/EDGE 850, 900, 1800, 1900 MHz LTE (Bands 1, 3, 5, 7, 8, 20)	C2105 UMTS HSPA+ 900 (Band VIII), 2100 (Band I) MHz GSM GPRS/EDGE 850, 900, 1800, 1900 MHz C2104 UMTS HSPA+ 850 (Band V), 1900 (Band II), 1700 (Band IV), 2100 (Band I) MHz GSM GPRS/EDGE 850, 900, 1800, 1900 MHz

Battery life	Battery embedded	2370 mAh typical 2300 mAh minimum	1750 mAh, typical 1700 mAh, minimum
	Talk time GSM	Talk time GSM: Up to 10 hours and 25 Mins***	Up to 8 hours 30 min***
	Standby time GSM	Up to 635 hours***	Up to 498 hours***
	Talk time UMTS	Up to 18 hours and 53 Mins***	Up to 9 hours 6 min***
	Standby time UMTS	Up to 734 hours***	Up to 454 hours***
	Standby time LTE	Up to 709 hours***	N/A
	Music listening time	Up to 39 hours***	Up to 43 hours 12 min***
	Video playback time	Up to 7 hours and 36 Mins***	Up to 7 hours 30 min***
In the kit	Xperia™ SP, battery, charger, micro USB cable for charging, synchronisation and file transfer, and user documentation.	Xperia™ L, battery, charger, micro USB cable for charging, synchronisation and file transfer, and user documentation.	

* Services may not be available in all markets and may not be available at the time of launch

** Memory comprises of approximate 2 GB firmware and 5.5 GB internal storage used for music, pictures and movies, and downloaded applications and their data

*** Values are according to GSM Association Battery Life Measurement Technique as performed in controlled laboratory conditions. Battery performance may vary depending on network conditions and configurations, and phone usage.

FOR MEDIA INFORMATION PLEASE CONTACT:

For more information, images and videos please visit: www.sonymobile.com/pressreleases

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About Sony Mobile Communications

Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its Xperia™ smartphone portfolio, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: www.sonymobile.com

Legal

1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The home screen may appear different in your product. Some features may not be available in your country or area.

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