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Sony's stunning new Xperia™ XZ Premium with the world's first Super slow motion video in a smartphone

- **Ground-breaking Motion Eye™ camera with the world's first Super slow motion video in a smartphoneⁱ and new Predictive Capture**
- **From BRAVIA to Xperia, the world's first smartphone with a 4K HDR displayⁱⁱ**
- **Super-fast up to 1Gbps download speedsⁱⁱⁱ to get 4K movies in your hands in seconds**

Barcelona, Mobile World Congress, 27th February 2017 – Sony Mobile Communications (“Sony Mobile”) today announced its most ground-breaking smartphone to date, Xperia XZ Premium, with a camera so advanced it captures motion that the human eye can't see, a beautiful 4K HDR display, super-fast download speeds, a stunning loop design and even more intelligent features.

Encapsulating decades of Sony innovation, Xperia XZ Premium incorporates imaging know-how embedded on Sony 'a' and Cyber-shot™ cameras to create the new Motion Eye™ camera system, for capturing life in ways no other smartphone can. The first smartphone to feature a memory stacked Exmor™RS sensor with technologies usually only found on premium compact cameras, it provides 5 x faster image scanning and data transfer. This means you can create sensational videos from your everyday moments by recording in 960 frames per second, providing Super slow motion video playback that is four times slower than other smartphones^{iv} giving you more detail than has ever been possible in the palm of your hand. Plus Predictive Capture stays one step ahead and automatically starts buffering images when it detects motion even before you press the button, so you can find a moment your eye may just have missed from a selection of up to four shots taken a second before you clicked. On top of this,

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the new 19MP high resolution sensor has 19% larger pixels to capture more light and provides exceptional detail and sharp images even in low-light and backlit conditions. Additional improvements have been made inside Motion Eye™ to the Bionz™ for mobile processing engine meaning it detects moving objects more precisely to enable Predictive Capture. Clarity, detail and texture are also improved to give exceptional image quality thanks to the redesigned G lens with high optical clarity.

For the first time ever in a smartphone, Xperia XZ Premium features a 4K HDR (High Dynamic Range, 2160 x 3840) 5.5" display. A truly unique Sony experience, it uses Sony's BRAVIA TV technology to give you an immersive 4K HDR viewing experience in the palm of your hand, removing the constraints of your sofa. Astonishing brightness, colour, clarity and contrast are realised to create levels of realism you almost feel part of the scene. The sharp, vivid quality of the display is enriched by Sony's native technologies TRILUMINOS™ Display for mobile, X-Reality for mobile and Dynamic Contrast Enhancer.

For the first time on mobile, you can enjoy a selection of 4K HDR content from Amazon Prime Video on Xperia XZ Premium. Stream or download select Amazon Originals series^v to watch whenever and wherever you want, with intensely vivid colours and breath-taking clarity.

Xperia XZ Premium is powered by the cutting edge Qualcomm® Snapdragon™ 835 Mobile Platform, making it one of the very first smartphones capable of Gigabit Class LTE (up to 1Gbps)[i]. This is possible because of the integrated Snapdragon X16 LTE modem, which has the potential to transform how customers use their mobile devices by delivering fibre optic speeds on the go. The Snapdragon 835 platform also supports stunning graphics, superior performance and enhanced battery efficiency. File transfers are also super-charged thanks to the USB 3.1 connection which is 10 times quicker than USB 2.0 with a transfer speed of up to 5Gbps. And with the USB Type-C™ socket, plugging in is easy because the connector is always the right way up.

With so many advanced technologies working in harmony, it is only fitting that the Xperia XZ Premium has a harmonious design to match, making it beautiful

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on the inside and out. The exterior has an exquisite glass loop surface which when turned over reveals a luxurious mirrored effect on the back. Every aspect of the XZ Premium is unified, from its seamless flowing lines and intuitive fingerprint sensor power button^{vi} to the new live wallpaper which moves the elegant loops as you swipe, to the colours you see on screen which are matched to the beautiful colours of the exterior.

Rain is one less thing to think about when you're out and about with the Xperia XZ Premium. It's water resistant^{vii}, dust-proof and reinforced with Corning® Gorilla® Glass 5 on the front and back of the handset, taking beauty and durability to new heights.

Taking intelligence to the next level Xperia XZ learns how you use your phone and adapts and makes recommendations to give you our most smartest and personal experience yet. The battery is maximised with Smart Stamina which uses the Xperia learning engine to accurately estimate how long your current battery will last based on your normal usage. It even warns you if it detects you're going to run out of power later that day and prompts you to activate Stamina mode. Battery Care^{viii} and Qnovo Adaptive Charging are also included to protect your battery and keep it healthy up to twice as long.

Xperia Tips and new Xperia Actions offer you handy advice about the features you're using and even suggests map downloads based on your location, all aimed at making life that little bit easier.

The Sony experience is continued through to the audio and gaming capabilities. High Resolution Audio playback allows you to hear every nuance and detail in a track as if you're right there with the artist. Sony's native DSEE HX™ technology even up-scales streamed tracks or MP3s to near High-res quality and if you connect with wireless speakers or headphones, LDAC ensures you don't lose a drop of sound quality by transferring three times more audio data than normal Bluetooth. Working with your PlayStation®4 console, you can play the latest cutting-edge games on your Xperia XZ Premium. Its advanced processing and fast memory access means gameplay is always smooth and responsive, plus the

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4K screen and powerful stereo speakers make it feel like you're actually in the game.

Xperia XZ Premium is available globally in Luminous Chrome and Deepsea Black, from late Spring 2017. A range of supporting accessories will be available including the Quick Charger UCH12W^{ix} which offers hours of battery time by plugging in for just a few minutes and Bluetooth Headset with Speaker SBH56 which enables hands free talking through the loud speaker whilst multi-tasking and has a remote camera shutter.

Xperia XZs

Sony Mobile today also launched its Xperia XZs, available in select markets, which takes our flagship device to a new level with the integration of the brand new Motion Eye™ camera. Sony imaging know-how from both 'a' and Cyber-shot™ cameras means you get 960fps Super slow motion video, Predictive Capture and all the added quality benefits of the redesigned G lens and new Bionz™ for mobile image processing engine. Image and video playback look beautiful on the 5.2" Full HD display which is integrated into the loop surface design with the ALKALEIDO™ metal back creating a premium shine and feel. Design hallmarks also include water-resistance^{viii} and finger-print sensor integrated into the power button^{vii}. With its high end processor it's quick off the mark for downloads and streaming as well as seamlessly running the intelligent user interface. A host intelligent features such as Smart Stamina run on the Xperia learning engine which together with Battery care and Qnovo Adaptive Charging brings you reliable all day battery throughout the product lifespan. Whilst Xperia Actions can make your life easier by suggesting location based map downloads or usage based automatic setting changes. Xperia XZs is available from the beginning of April 2017 in Ice Blue, Warm Silver and Black. Please check with local operators and retailers for availability.

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FOR MEDIA INFORMATION PLEASE CONTACT:

For more information, images and videos please visit:

<http://blogs.sonymobile.com/category/press-releases>

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About Sony Mobile Communications

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Sony Mobile Communications is a subsidiary of Tokyo-based Sony Corporation, a leading global innovator of audio, video, game, communications, key device and information technology products for both the consumer and professional markets. With its music, pictures, computer entertainment and online businesses, Sony is uniquely positioned to be the leading electronics and entertainment company in the world. Through its Xperia™ smartphone and tablet portfolio, as well as innovative SmartWear products, Sony Mobile Communications delivers the best of Sony technology, premium content and services, and easy connectivity to Sony's world of networked entertainment experiences. For more information: www.sonymobile.com

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1) Facts and features may vary depending on local variant. 2) Operational times are affected by network preferences, type of SIM card, connected accessories and various activities e.g. playing games. Kit contents and colour options may differ from market to market. The full range of accessories may not be available in every market. 3) Icons displayed are for illustrative purposes only. The home screen may appear different in your product. Some features may not be available in your country or area.

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ⁱ Xperia™ XZ Premium & Xperia™ XZs feature a memory stacked image sensor capable of directly capturing slow motion video at 960 frames per second in High Definition (720p) using device hardware. Verified by Strategy Analytics' SpecTRAX Service against the published camera sensor specifications for over 9800 smartphones. Correct as of the 16th December 2016

ⁱⁱ Xperia™ XZ Premium features a 4K UHD (2160 x 3840 Pixels) High Dynamic Range 5.5 inch display. Verified by Strategy Analytics' SpecTRAX Service against the published display specifications for over 9800 smartphones. Correct as of the 16th December 2016.

ⁱⁱⁱ Up to 1Gbps based on Gigabit Class LTE Cat 16, dependent on market availability and compatible network.

^{iv} Xperia XZ Premium and XZs features a memory stacked image sensor capable of slow motion video at 960 fps in HD (720p) using device hardware. Verified by Strategy Analytics' SpecTRAX service against the published camera sensor specifications for over 9800 smartphones. Correct as of 16/12/2016.

^v Available titles vary by geographic region. Internet connection speed of 15Mbps+ recommended to enjoy 4K HDR content on your mobile device.

^{vi} Finger-print sensor not available in all markets. Please check with local operators and retailers.

^{vii} Xperia XZ Premium and XZs is water resistant and protected against dust, so don't worry if you get caught in the rain or want to wash off dirt under a tap water, but remember all ports and attached covers should be firmly closed. You should not put the device completely underwater; or expose it to seawater, salt water, chlorinated water or liquids such as drinks. Abuse and improper use of device will invalidate warranty. The device has been tested under Ingress Protection rating IP65/68. For more info, see www.sonymobile.com/waterresistant. Note the Xperia XZ Premium has a capless USB port to connect and charge. The USB port needs to be completely dry before charging.

^{viii} Battery Care charges your phone to 90%, waits, then charges to 100% just before your normal wake-up time

^{ix} UCH12W available as an option accessory.